

Brandon Ross

Brazzaville, Congo

Website: brandonross.com Email: brandonrossdc@gmail.com

Podcast producer and trained journalist with expertise in multimedia storytelling techniques. Excels at solving problems. Motivated, organized, credible, and dependable leader with strength in creative innovation.

Skills

- Audio and video production
- Graphic design
- Writing
- Reporting
- Content strategy
- Social media management
- Voiceover work
- Efficiency evaluations
- Administrative organization

Professional Experience

U.S. Embassy, Brazzaville, Congo

2020-2021

Political and Economic Assistant

- Supports mission of POL/ECON section of Embassy
- Drafts diplomatic notes and talking points for officers
- Supervises International Vetting and Security Tracking (INVEST) system at post
- Liaisons with Ambassador's office for planning official events and delegation visits

U.S. Embassy, Brazzaville, Congo

2020-2021

Freelance video production

- Producing new post video
- Planning and production of July 4th video address from Ambassador
- Creation of short videos and graphics for social media accounts

World Health Organization, Brazzaville, Congo

2020

Video Production Consultant

- Consulted for studio camera, audio, and lighting setup
- Scripted and planning advisement

The Pew Charitable Trusts, Washington, DC

2016-2019

Producer and Editor, After the Fact

- Oversaw production of institutional podcast
- Recorded, scripted, and edited podcast
- Created video projects and motion graphics to support public health campaigns
- Worked with editorial team on episode planning
- Managed composer to create original music compositions
- Scheduled freelancers for audio and video projects

Institute for Inclusive Security, Washington, DC

2015-2016

Multimedia Producer

Oversaw multimedia strategy to support mission of empowering women as peacemakers in international conflict zones

Military Officers Association of America, Alexandria, Virginia

2011-2015

Multimedia Manager

Managed multimedia production and equipment budget. Developed and executed engagement strategies for social media

TimesDaily newspaper, Florence, Alabama

2008-2011

Online Editor

Managed TimesDaily.com, winner of the Alabama AP's best online news award for 2010. Created multimedia features

KAPP-TV/KVEW-TV (ABC), Kennewick, Washington

2006-2008

Weathercaster/Reporter/Producer/Videographer

Anchored weekend weathercasts, produced 6:00 newscasts during weekdays and reported on news events

WDAM-TV (NBC), Hattiesburg, Mississippi
Anchor/Reporter/Weathercaster/Producer

2001-2005

Anchored and produced three weekend newscasts, reported on news events during week

WTOK-TV (ABC), Meridian, Mississippi
Videographer/Reporter

2001

Shot video for reporters and produced weekend news segments

Education

BA, Broadcast Journalism, University of Mississippi, Oxford, Mississippi

1997-2001, 2005-2006

Awards and Honors

- Two-time New York Times Chairman's Award for short documentaries
- Apex Award of Excellence for YouTube
- Four-time Communicator Award winner, International Academy of the Visual Arts
- Two-time Davey Award winner
- International Special Events Society Capital Award
- Two-time Green Eyeshade Award for multimedia, Society of Professional Journalists
- Four-time Telly Award winner
- Three-time W3 Award winner from Academy of Interactive and Visual Arts
- Summit Creative Award
- Two-time presenter, Association Media and Publishing workshop on multimedia storytelling